

Summer University Programme Central Balkan Biosphere Reserve, Bulgaria July 21-28th 2019								
	Sunday 21.07	Monday 22.07	Tuesday 23.07	Wednesday 24.07	Thursday 25.07	Friday 26.07	Saturday 27.07	Sunday 28.07
Theme of the day	Arrival and Welcome Day	Opening Day 1: MAB Programme, Management and Local Policies	Day 2: Sustainable Tourism	Day 3: Sustainable Agriculture, Local Products and Business	Day 4: Branding and Marketing	Day 5: Science, Education and Conservation	Day 6: Conclusions, Recommendations and Open event	Day 7: Wrap up, Evaluation and Leaving
9:00 - 11:00	Summer school shuttle-buses collect the participants in Sofia airport and drive them to Karlovo, Central Balkan Biosphere Reserve	Welcome note by the organizers and local authorities (tbc): Emil Kabaivanov, Gencho Iliev, Miroslav Kalugerov, Hristo Georgiev, Katrin Tomova; Key note speaker: Jonathan Baker: MAB UNESCO Program and Biosphere Reserve goals;	Visit of "Pod Balkana" Dairy Farm and on-site talk about their work [Bioselena and Farmer] Visit of the National Part Directorate in Kalofar +	Breakfast visit at Sopot Lift and on-site talk about Paragliding and combined tourist products and activities [Lift Sopot]	Transfer to the northern part of Central Balkan Biosphere Reserve; Stop and on-site talk at Rosa Damascena Rose Oil Complex at Skobelevo	Visit to the National Exhibition of Crafts and Arts in Oreshak Biosphere Reserves and Ecosystem Services [prof. Stoyan Nedkov, Bulgarian Academy of Sciences]	Festivals as a promotional tool for attracting tourists [Stoyan Stoyanov] How to develop a business plan - economic aspects [Vassimir Radulov]	Goodbye Breakfast
11:00 - 11:15		Coffee Break	Trekking in the "Byala Reka" eco trail in Central Balkan Biosphere Reserve with a local mountain guide	Transfer to Rozino	Transfer to Oreshak	Group work	Coffee Break	Departure: Summer school shuttle-bus drives participants to Sofia Airport
11:15 - 13:00		Presentation of "Central Balkan Biosphere Reserve" (CBBR); Bulgarian MAB Committee and Bulgarian BRs [Vladimir Vladimirov] Exchange of experiences and peer training among local stakeholders [F. Lenzerini]	Visit of Rozino Organic Farm; On-site lecture on Sustainable Agriculture and Business [Albina Yasinskaya, Gelatto & Latte] Overview of Organic Farming in Bulgaria [Bioselena]	Education for Sustainable Development [prof. M. Scoullios]	Project work finalization	Coffee Break	Free time	
13:00 - 14:00		Lunch + Bulgarian Rose	Pocket Lunch	Lunch provided by Rozino Organic Farm	Lunch	Lunch	Lunch	
14:00 - 16:00		Free time	Transfer to Karlovo and free time	Group Work	Free time	Free time	Guided visit to Troyan Monastery and the city of Troyan	
16:00 - 17:00		Integrated approaches and methods for sustainable management of biosphere reserves [M. Scoullios];	Sustainable tourism - mission possible [Bulgarian Association for Alternative Tourism]		BR Branding Strategies [F. Lenzerini]	Botanical Tours as an educational and promotional tool [Rosen Vassilev, Bulgarian Biodiversity Foundation] + Zelena Strandzha (tbc)		
17:00 - 17:15		Coffee Break	Coffee Break	Transfer to Karlovo	Cheese tasting provided by Cosmos Restaurant	Transfer to Troyan	Coffee Break	
17:15 - 18:00		Welcome note by the organizers. Presentation of Bulgarian Biodiversity Foundation; Team Building activities; Distribution of materials	Group Work	Group Work	Slow Food Bulgaria and Green Cheese from Central Balkan [Zvetan Dimitrov and Desislava Dimitrova]	Presentation of the result of project work to local administrators and BRs stakeholders Key note speaker: Donka Mihaylova, Mayor of Troyan	Wrap up session and evaluation of the summer school	
18:00 - 19:00			Guided walking tour to the historic town of Karlovo	Free time	Free time		Group work	
19:00 - 20:00			Dinner at "Edno vreme" restaurant	Dinner	Dinner	Dinner	Dinner	
20:00 - 21:00	Welcome drink and dinner	Traditional Dances from the Balkan	Free time	Wine tasting at Chateau Copsa	Pottery workshop with traditional pottery from Troyan [Casa Art]	Free time	Farewall party	
21:00 ...	Accommodation in Chateau Copsa	Accommodation in Chateau Copsa	Accommodation in Chateau Copsa	Accommodation in Chateau Copsa	Accommodation in Casa Art Hotel	Accommodation in Casa Art Hotel	Accommodation in Casa Art Hotel	
Color key:	Lecture (theory)	Workshop (group work) with tutor help		Free time	Dinner, lunch or coffee break			